

DESIGN + DIVERSITY

The Conference • August 25 - 26, 2017



Sponsorship
Opportunities

DESIGN + DIVERSITY CONFERENCE

Dear Prospective Sponsors,

Going on its second year, the Design + Diversity conference continues to inspire, celebrate and promote diversity within the design discipline. Thanks to the support of our attendees, volunteers, organizers and, most importantly, our sponsors, the Design + Diversity conference can have a great impact on the creative community.

This year, we're looking to deliver even more value to those involved in the conference. While we're currently in the planning process, we're elated to announce that - we've extended the conference from one day to two days - we're bringing in over ten speakers, and we plan to have more than five workshops.

In partnership with AIGA Saint Louis, the Design + Diversity conference delivers sponsors the peace of mind knowing that contributions help support our local and national design community all year long. This generosity allows us to continue building and promoting in every discipline of design from graphic design to architectural design.

This packet includes key details on how you can help to make a lasting impact at every sponsorship level. If you have any thoughts or questions, feel free to contact us anytime.

We're excited to keep growing and working to make the Design + Diversity conference the only conference in the Midwest that celebrates diversity in the design field.

Sincerely,

Tim Hykes and Antionette Carroll
Co-Founders, Design + Diversity Conference

About the conference

When: August 25 - 26, 2017

Where: Saint Louis, MO

What: In its second year, the Design + Diversity conference is a two-day event that focuses on the diversity issues in the design industry exploring the themes of Diversity and Inclusion Competency, Designing for Diversity, and Social Justice. It's the only conference where Diversity and Inclusion Specialist and designers meet to discuss innovation and change on this topic. During the conference, we will feature speakers and workshops on a variety of diverse topics that focuses on the design industry worldwide.

This year, we will conclude the conference with an official Design + Diversity Closing Party, which celebrates the impact of diversity on the design profession.

Who: The Design + Diversity conference is intended for professionals, entrepreneurs, local businesses, nonprofits, students and design enthusiasts. Attendees come from the worlds of advertising, fashion, architecture, illustration, manufacturing and beyond.

This event is made possible by the support and expertise of AIGA Saint Louis, many local design agencies, a large pool of volunteers and the generous support of the community. The Design + Diversity Conference is a nonprofit event organized by AIGA Saint Louis, a 501(c)(3) organization.

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- Facts:**
- Organized by AIGA Saint Louis
 - Two days long: August 25 - 26
 - Attendance at last year's: 50+ creative professionals
 - This years expected attendance: 240 creative professionals
 - AIGA Saint Louis hosts over 50 events annually, attended by thousands of designers and students
 - AIGA Saint Louis and Design + Diversity have an active social media following of 3,000+ creative professionals
 - Design + Diversity conference offers exclusive access to marketing, design and creative professionals

The Design + Diversity conference has created several levels of sponsorship to fit your promotional and budget needs.

Presenting Sponsor \$15,000

- Speaking opportunity at Design + Diversity Conference 2017 and a future AIGA Saint Louis event
- Verbal recognition at all Design + Diversity 2017 events
- Profile of company with link and image gallery featured on the Design + Diversity 2017 website
- Your profile will always appear on the Design + Diversity 2017 homepage
- Material placement in swag bag
- Top level signage and first tier logo placement
- Top logo placement on all print, web and multimedia collateral
- Top recognition in emails and on social media
- 15 tickets to the speaker presentations & 3 tickets to each workshop

Premier Sponsor \$5,000

- Verbal recognition at all Design + Diversity 2017 events
- Profile of company with link and image gallery featured on the Design + Diversity 2017 website
- Your profile will always appear on the Design + Diversity 2017 homepage
- Material placement in swag bag
- Top level signage and second tier logo placement
- Logo placement on all print, web and multimedia collateral
- Recognition in emails and on social media
- 6 tickets to the speaker presentations & 1 ticket each workshop

Leadership Sponsor \$2,500

- Profile of company with link and image gallery featured on the Design + Diversity 2017 website
- Your profile will always appear on the Design + Diversity 2017 homepage
- Material placement in swag bag
- Signage and third tier logo placement
- Logo placement on print, web and multimedia collateral
- Recognition in emails and on social media
- 3 tickets to the speaker presentations & 2 tickets to any workshop

Industry Sponsor \$1,500

- Profile of company with link and image gallery featured on the Design + Diversity 2017 website
- Your profile will always appear on the Design + Diversity 2017 homepage
- Profile featured on the blog and in occasional emails
- Profile recognized on social media
- 2 tickets to the speaker presentations

Agency Sponsor \$350

- Profile of company with link and image gallery featured on the Design + Diversity 2017 website
 - Profile recognized on social media
 - 1 ticket to the speaker presentation
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In-Kind Sponsorships

Donations of paper, printing, venues, audio-visual services, mobile apps, editorial placement, advertising, PR and other services are appreciated.

Become a Sponsor

Contact Tim Hykes at timothy@aigastlouis.org or Antionette Carroll at antionette@aigastlouis.org

THANKS!